



**TCRT**<sup>®</sup>

TARANAKI COMMUNITY  
RUGBY TRUST

**LEAVE A LEGACY. GROW THE GAME.  
SUPPORT THE FUTURE.**



**GROWING COMMUNITY RUGBY IN  
TARANAKI THROUGH FARMING**

[www.tcrt.co.nz](http://www.tcrt.co.nz)



## LEAVE A LEGACY. GROW THE GAME. SUPPORT THE FUTURE.

### WHO WE ARE

The Taranaki Community Rugby Trust (TCRT) is a registered charity dedicated to promoting grassroots rugby across our region. What sets us apart is our unique model: we operate successful dairy farming businesses that generate funds to support the growth of community rugby in Taranaki.

We were founded to solely support the non-professional side of the game within Taranaki, ensuring that tamariki and rangatahi from all corners of the region can experience the benefits of rugby — from teamwork and resilience to health and wellbeing. Since being founded in 2008, TCRT has contributed over \$1.4 million dollars to community rugby in Taranaki.

Our vision is simple: growing rugby, growing people, and growing communities through the land we farm and the game we love.

### WHAT WE SUPPORT

The TCRT proudly funds a wide range of initiatives that are making a real difference at the grassroots level:

#### Colin Cooper Rugby Development Officer (CRDO) Programme

As the principal funder of this nationally recognised initiative run by the Taranaki Rugby Football Union, TCRT enables the employment of four full-time development officers. These passionate leaders work directly with junior clubs and schools to grow the game from the ground up.

#### Junior Club Distributions

Every year, we make direct contributions to 14 junior rugby clubs across the region. These clubs decide how best to use the funds — whether it's reducing player fees, buying new equipment, or investing in coach development.

#### Backing Referees Across Taranaki

TCRT is proud to partner with the Taranaki Rugby Referees Association, helping to ensure there's a referee on the field for every game, in every corner of the region, every weekend. Our support helps recruit, train and retain referees — the unsung heroes of community rugby.

One recent standout initiative was a creative recruitment campaign scripted by Haydn Jones and featuring Conrad Smith, Warwick Lahmert and Chloe Sampson. The campaign went viral nationally and directly led to 11 new referees signing up in Taranaki — showing the impact of innovative approaches, backed by solid grassroots support.

## WHY YOUR LEGACY OR DONATION MATTERS

By leaving a gift in your will or making a donation today, you'll help ensure that community rugby continues to thrive for future generations.

#### Your support could:

- Help fund rugby programmes in schools, clubs and rural communities
- Provide opportunities for talented young players, regardless of background
- Support the sustainable farm projects that underpin our charitable model
- Supporting the critical role of referees

Whether you choose to support a specific initiative or leave your gift unrestricted, your generosity will provide a lasting impact. Unrestricted donations give us the flexibility to respond to changing needs and invest where the need is greatest.

## A LEGACY THAT REFLECTS YOUR VALUES

We understand that your priority will always be your loved ones. That's why many people choose to leave a percentage of their estate, so they can support causes close to their heart after other commitments have been fulfilled.

Every gift — no matter the size — makes a meaningful contribution to the future of rugby and community wellbeing in Taranaki.

## SIMPLE. FLEXIBLE. PERSONAL.

Leaving a legacy to TCRT is straightforward. It's easy to update your will to include a gift, and we recommend you speak to a legal advisor to ensure your wishes are clearly recorded.



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## LET'S TALK

We'd love to hear from you if you'd like to discuss how your gift could be used or learn more about our work in the community.

**Talk to any TCRT Trustee**  
(see website [www.tcrt.co.nz](http://www.tcrt.co.nz) for contact details) or email [admin@tcrt.co.nz](mailto:admin@tcrt.co.nz)

Together, we can make a lasting difference — for the game, for our young people, and for Taranaki.







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## WHO WE ARE AND WHAT WE STAND FOR:

### PROMOTING HEALTH & WELLBEING FOR TARANAKI KIDS & COMMUNITIES

The Taranaki Community Rugby Trust (TCRT) is a registered charity and exists for the purpose of promoting community rugby. We are a unique charity in that we operate a successful dairy farming business to help generate a base of funds to support our cause.

Our belief is that it doesn't matter your background, being involved in physical team sport is great for kids. It improves physical, mental and social well-being, health and fitness.

### OUR VALUES

- + Passion + Trust + Teamwork
- + Sustainability + Innovation + Safety

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### OUR PRINCIPLES

- + Be mindful of our purpose & grow distributions to community rugby
- + Care for and develop our farms, our animals, & our people
- + Apply sustainable, innovative & industry leading farming practices
- + Create a secure future through sound financial & risk management
- + Value our partners, donors & sponsors